

SOUNDGRACE.ORG

From the Front lines

Practical Next Gen Resources

FGA2021

A little bomb to start us off

If we believe the gospel of grace is the true saving gospel message, that it is life-changing power of God, and the very foundation of our entire Christian experience... then grace churches ought to be the fastest growing and most influential churches in the world!



A little bomb to start us off



**Matthew 16:18
...I will build My church;
and the gates of Hades
will not overpower it.**

Who is Jeremy Mikkelsen?

(Don't worry, you shouldn't know me.)

- Formal training with Ethnos 360 Bible Institute / Oregon State University / Chafer Theological Seminary
- **10 years of ministry experience** split between overseas missionary, executive pastor at a large church, and lead pastor at a small church
- Passionate about Free-Grace & hearing:
“well done, my good and faithful servant”

What was Lacey Chapel

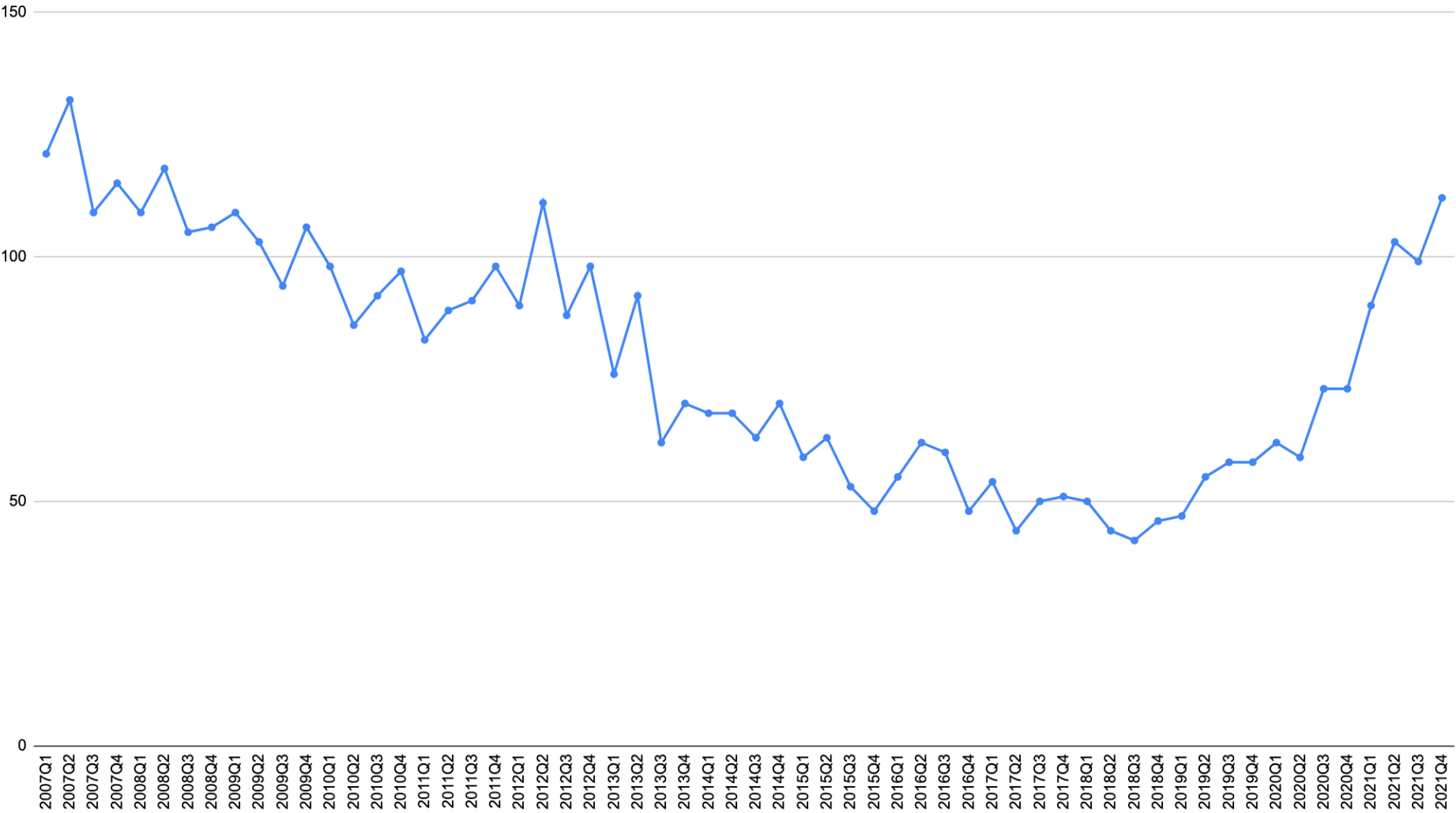
A church in decline.

(Seats 267, had <50 people)

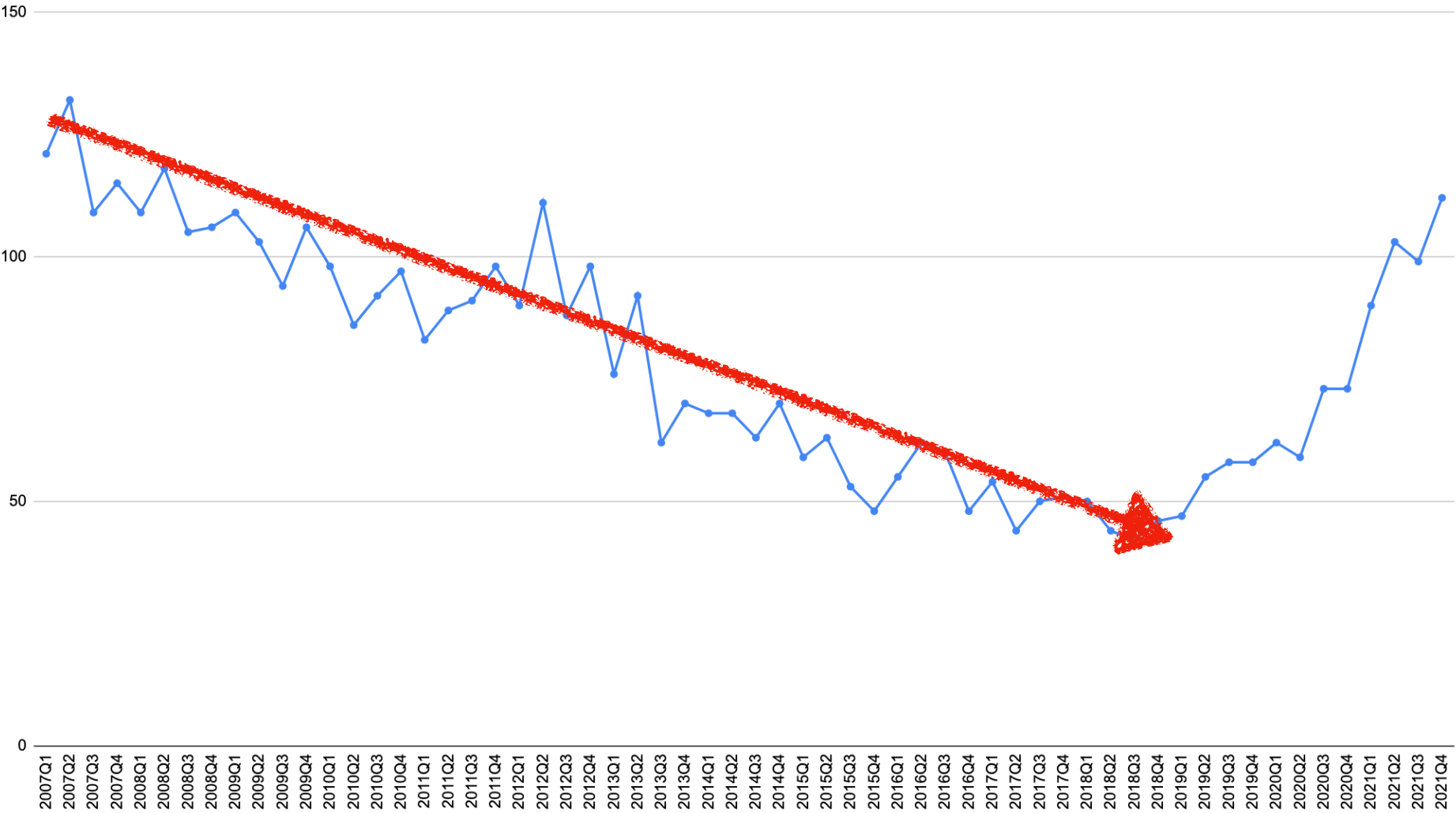
Hired me in 2019 as their previous pastor was retiring



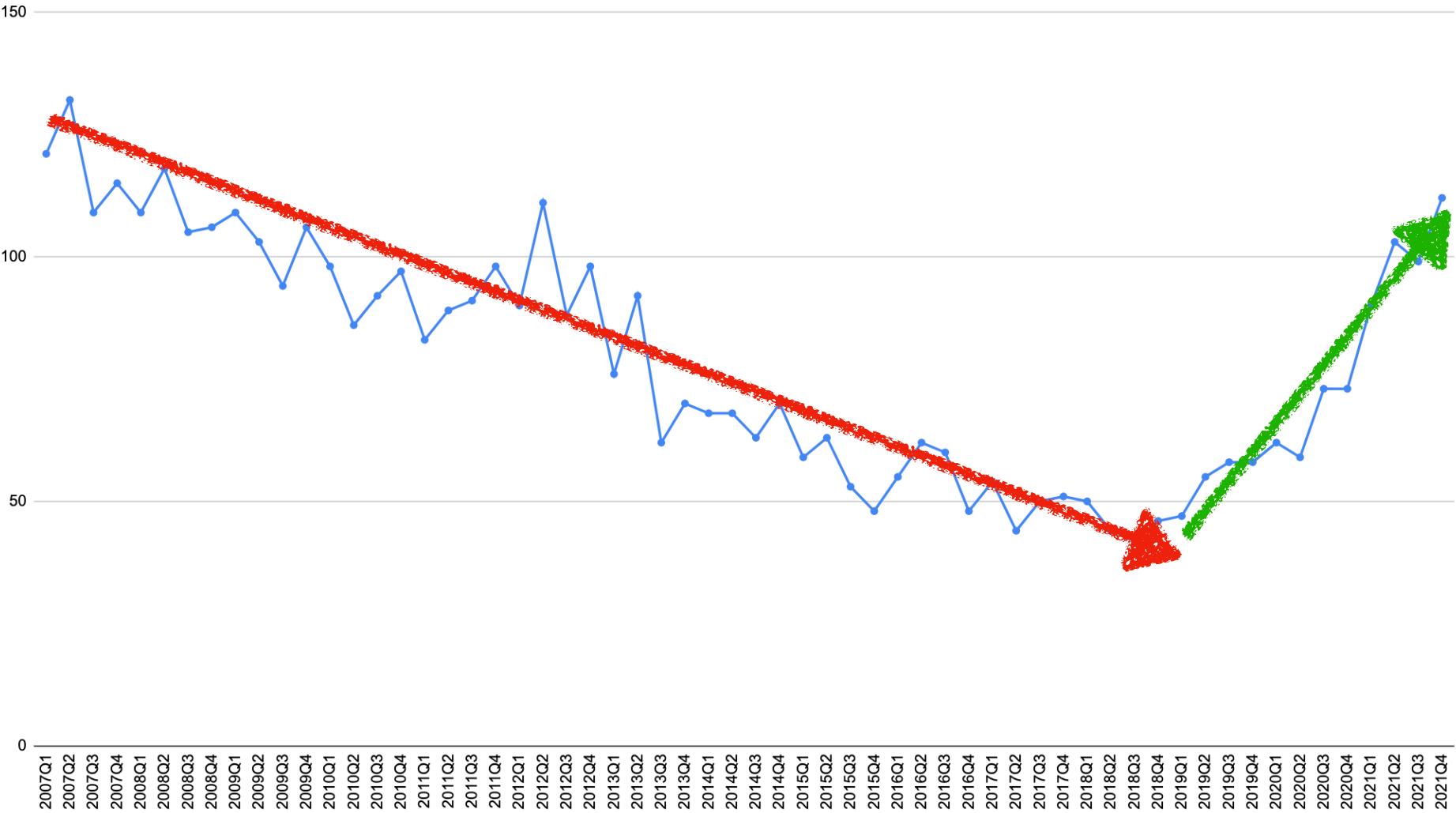
Church Sunday Morning Attendance



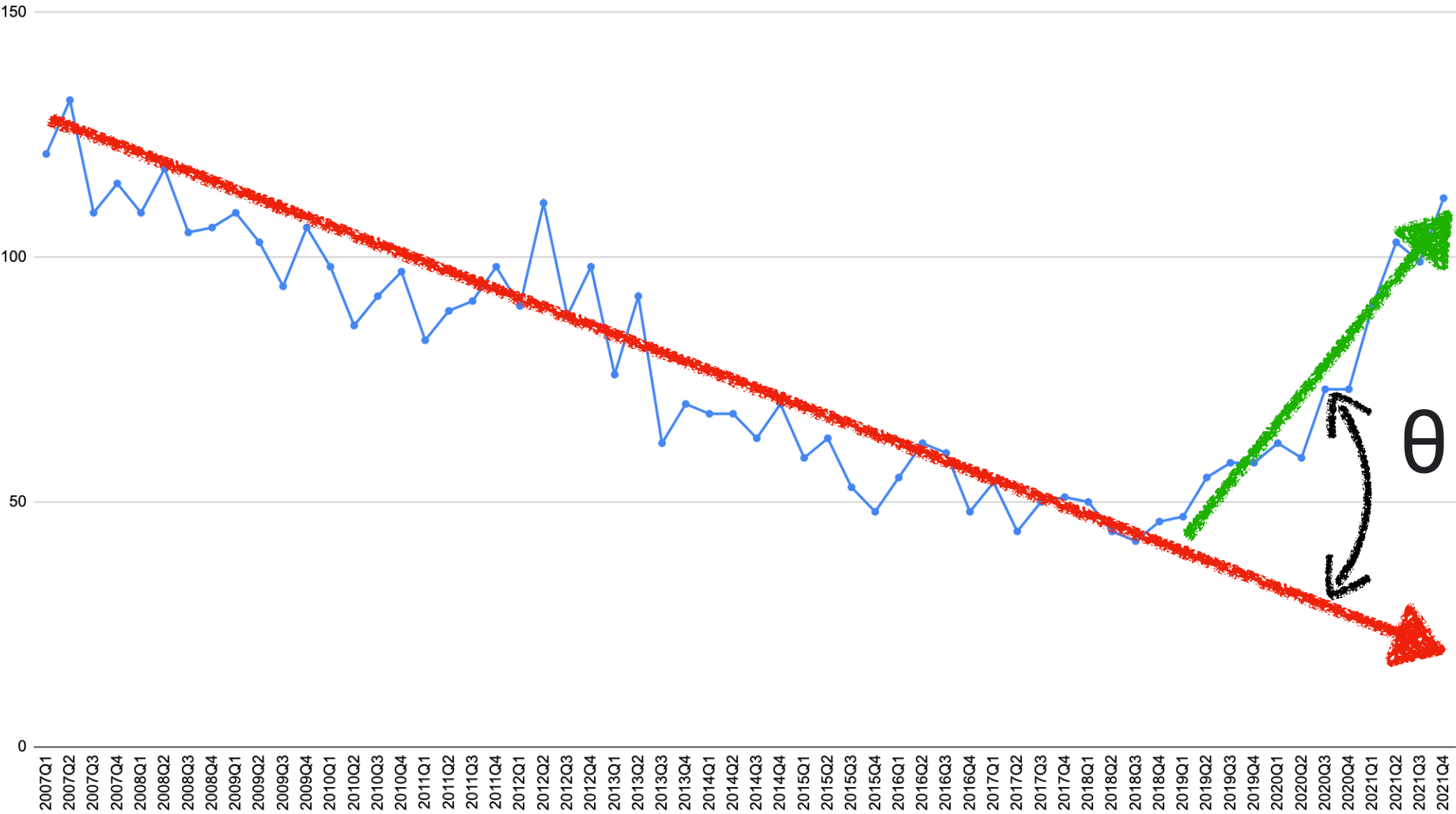
Church Sunday Morning Attendance



Church Sunday Morning Attendance



Church Sunday Morning Attendance



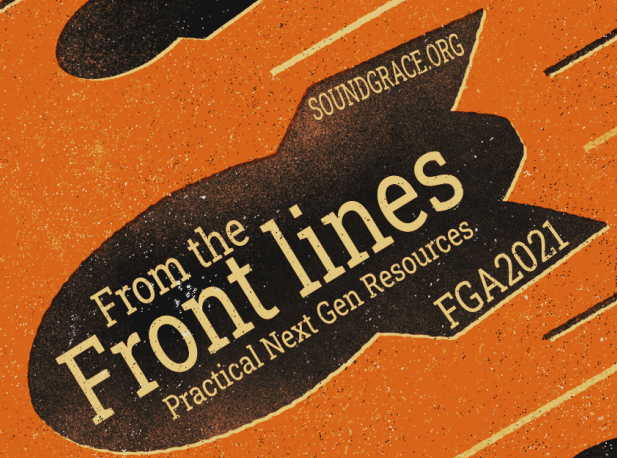
What is Lacey Bible Church

A growing church. (~100 people)

9 baptisms so far in 2021.

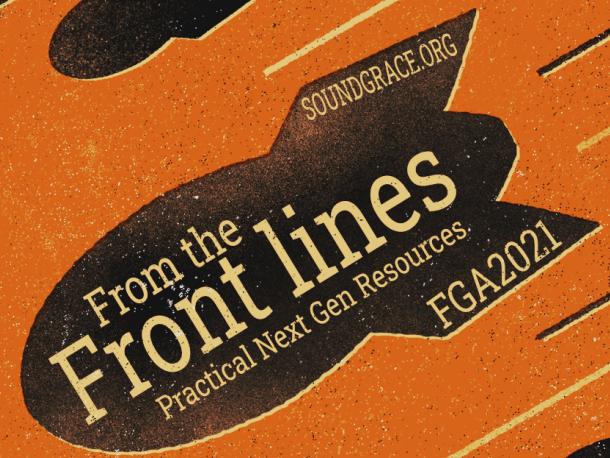


**Practical tips on reaching
the next generation.**

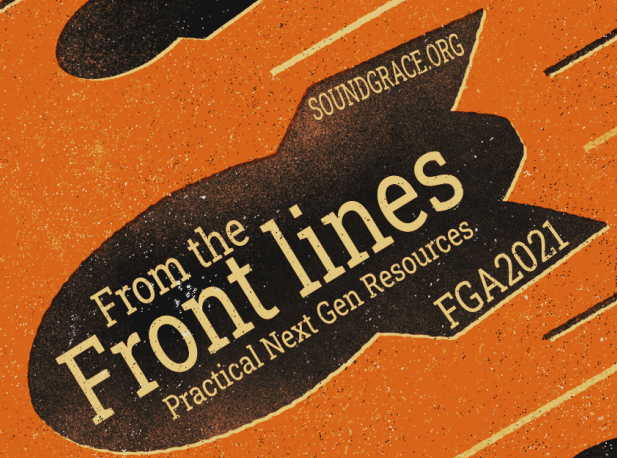


Practical tips on reaching the next generation.

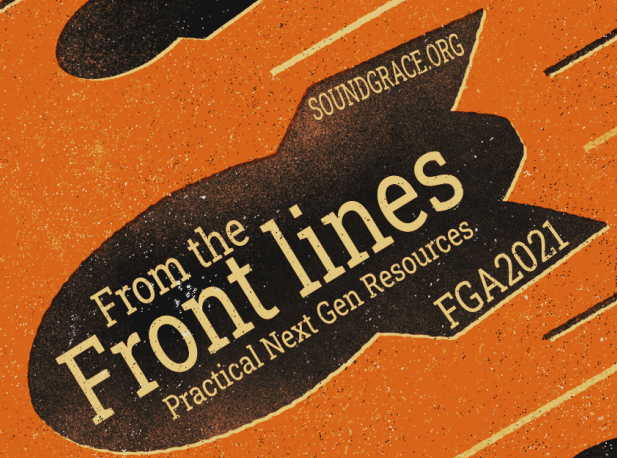
What we did.
(Your mileage may vary!)



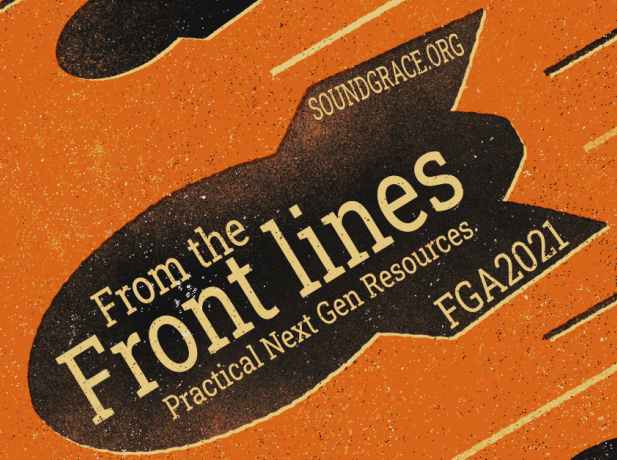
**1) If you are going
reach anyone, they
have to be listening.**



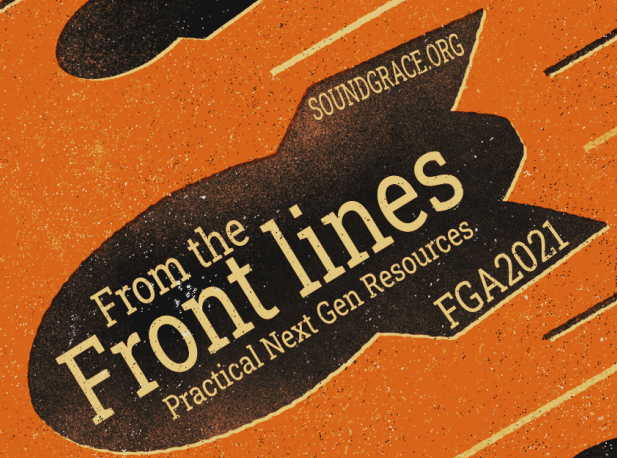
How to attract next-generation people to church?



How to attract people to church?

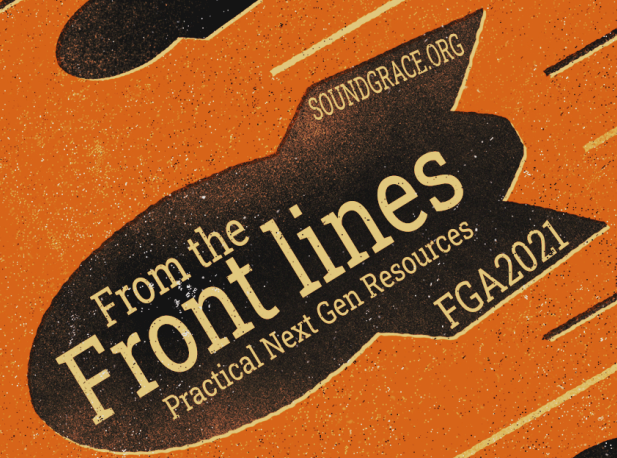


How do people find a church?



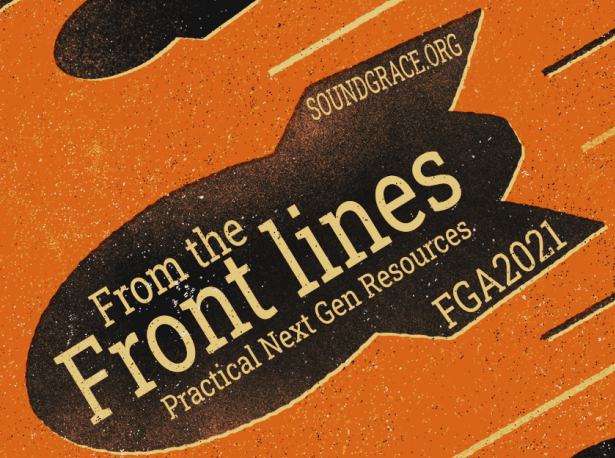
How do people find a church?

- 1) Someone invites them
- 2) They search (with their phone)
- 3) They drive by
- 4) They see an ad
- 5) They are moved by the Spirit



How do people find a church?

1) Someone invites them

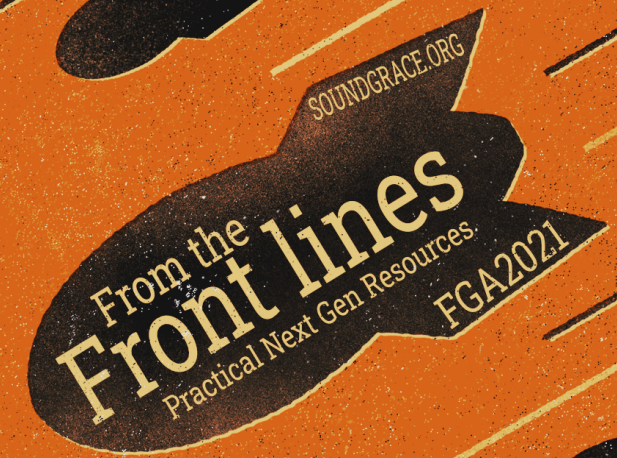


How do people find a church?

1) Someone invites them



Make
invite
cards!

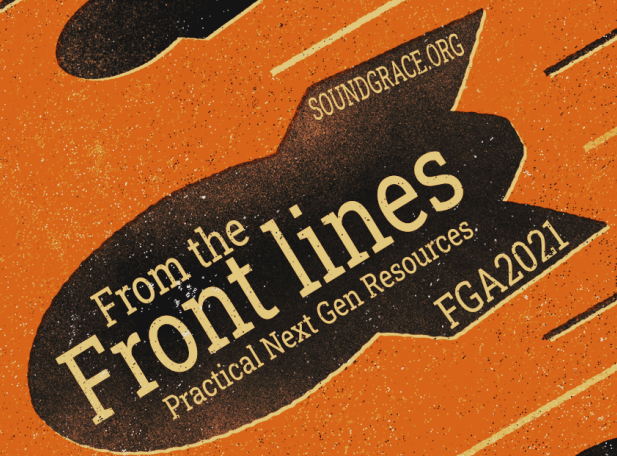


How do people find a church?

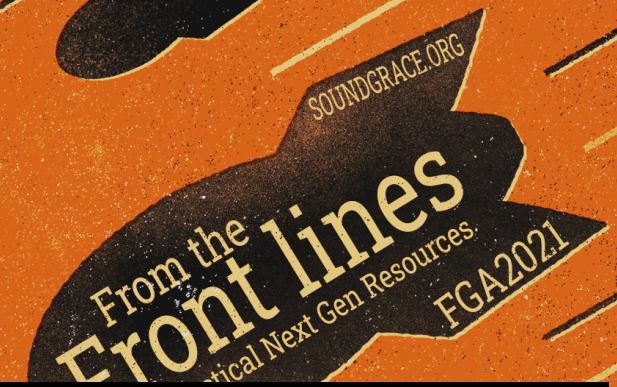
1) Someone invites them



Doing a special event?
Print invite cards!



How do people
find a church?



I hear you saying:
“I cannot make nice
lookin’ graphics!”

Print-Ready

Print files for bulletins, banners, cards, & more

HIDE FILTERS

🔍 Search Print-Ready

Sort 4,389 results by: [New Releases](#) ▾

Sub Types

☒ All

☐ Brochures

☐ Flyers

☐ Vertical Banners

☐ Horizontal Banners

☐ Bulletins

☐ Cards


+ more

File Type

☒ All

☐ JPEG


☐ PDF




NEW

We Give Thanks



Neely Wang






Fall Festival



Neely Wang


 



Love Is



Ministry Pass



Love Is

Ministry Pass



Views: 2,362




Truth Bomb

Matthew 16:15-16

 Title Graphics

Download

Want us to retile this design for you?

 Order a Retile

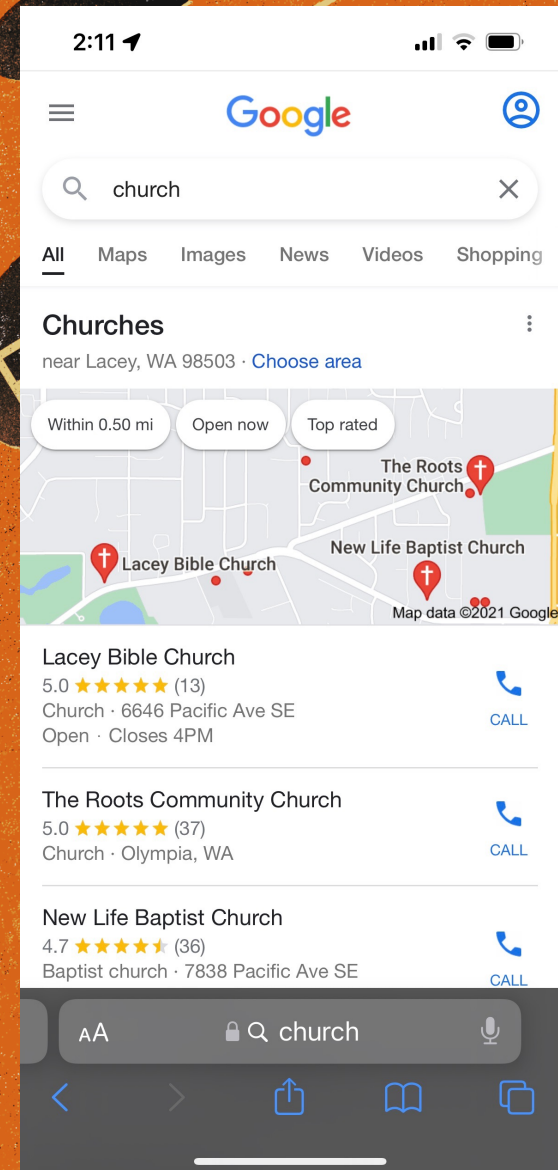
Truth Bomb



Created by:  Igniter Media

How do people find a church?

2) They search (with their phone)

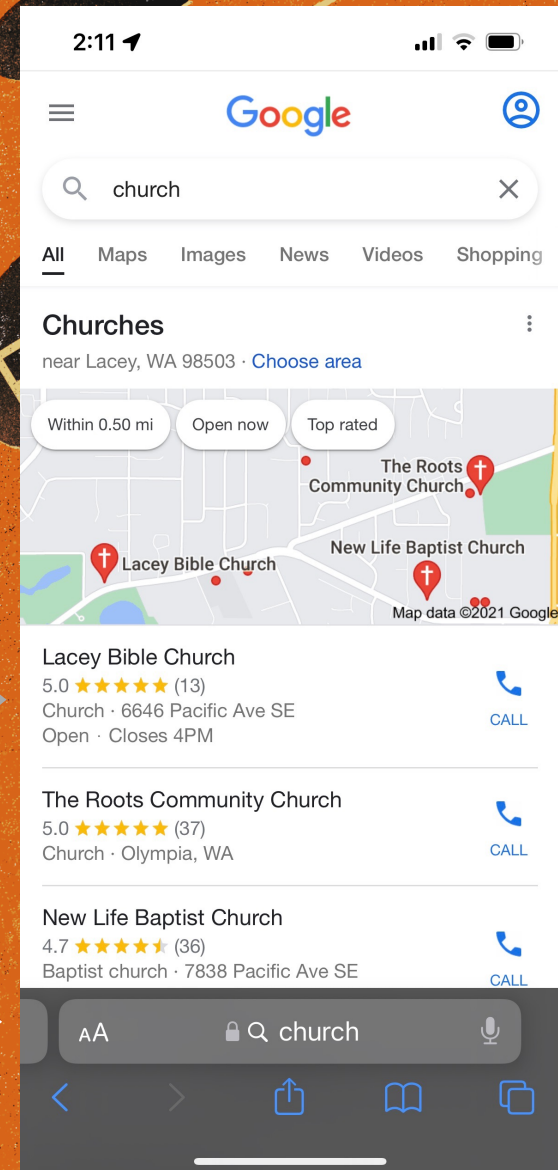


How do people find a church?

2) They search (with their phone)

Google makes you feel better about yourself

Regular search =
Google knows you

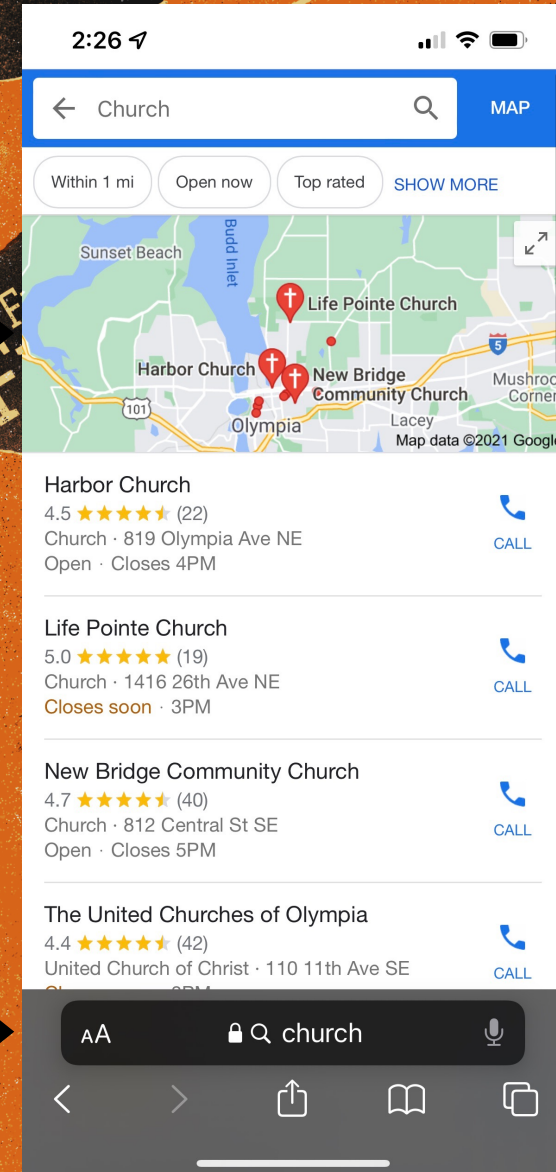


How do people find a church?

2) They search (with their phone)

Where is my church?

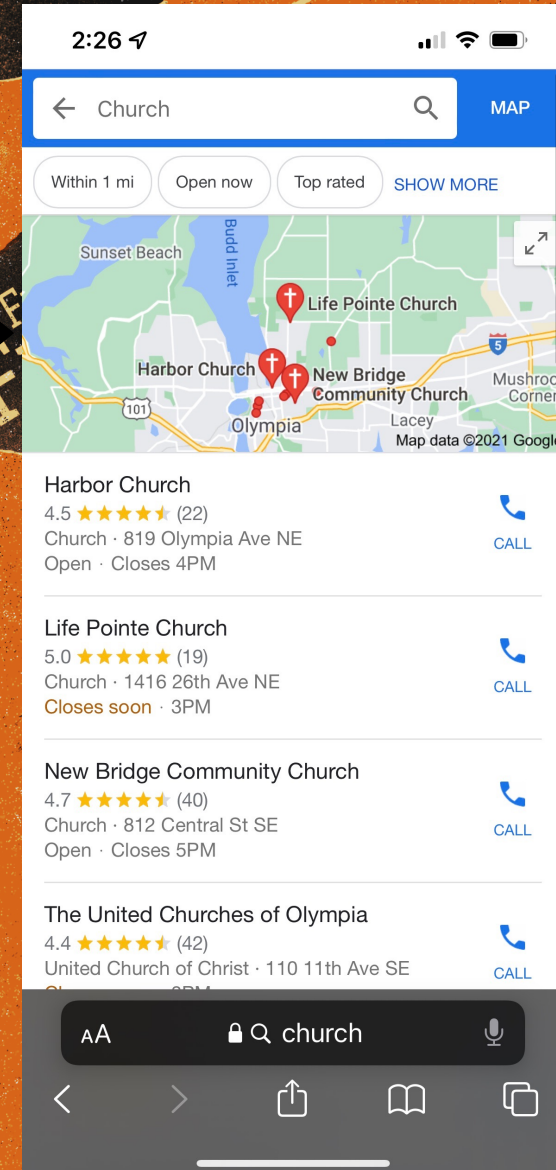
Incognito mode =
the truth



How do people find a church?

2) They search (with their phone)

I don't live in Lacey.

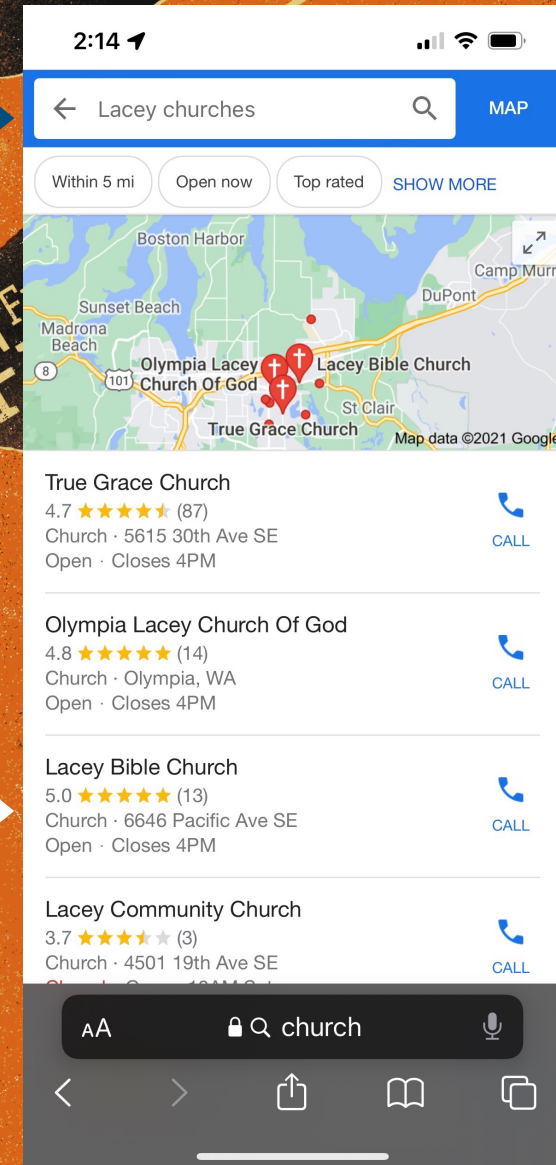


How do people find a church?

2) They search (with their phone)

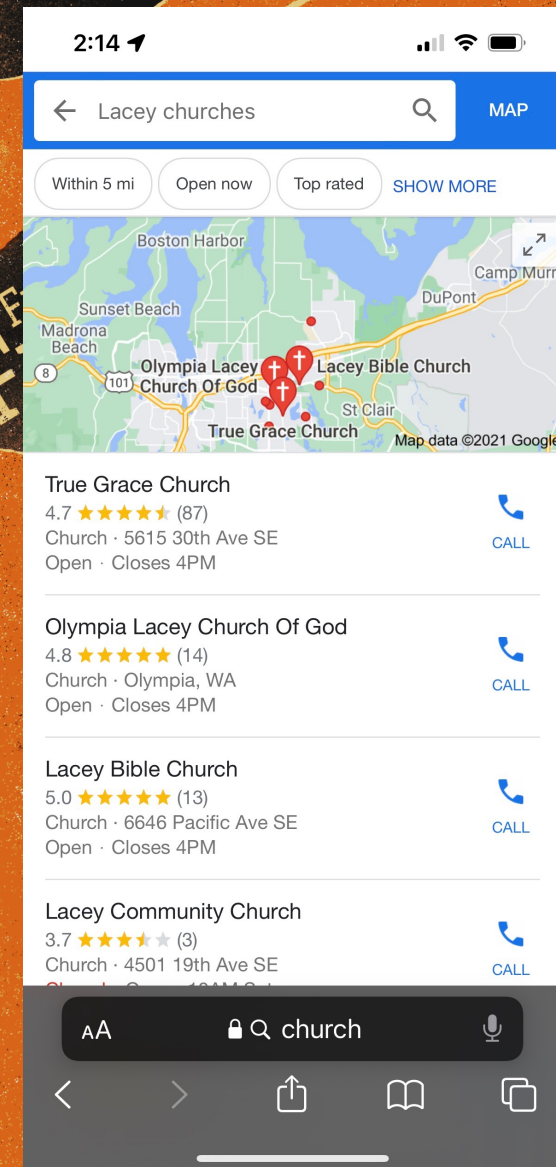
Let me simulate
being in Lacey

Here I am!



How to improve your Google ranking.

- 1) Make sure the name of your town and “church” are in your name.
- 2) Invite church to leave good reviews.
- 3) A high quality website.
- 4) Pay for advertising (to skip to top)



**Yes, I did just say to
rename your church to
help your google ranking.**



MAP

RE

Camp Murre

2021 Google



CALL



CALL



CALL

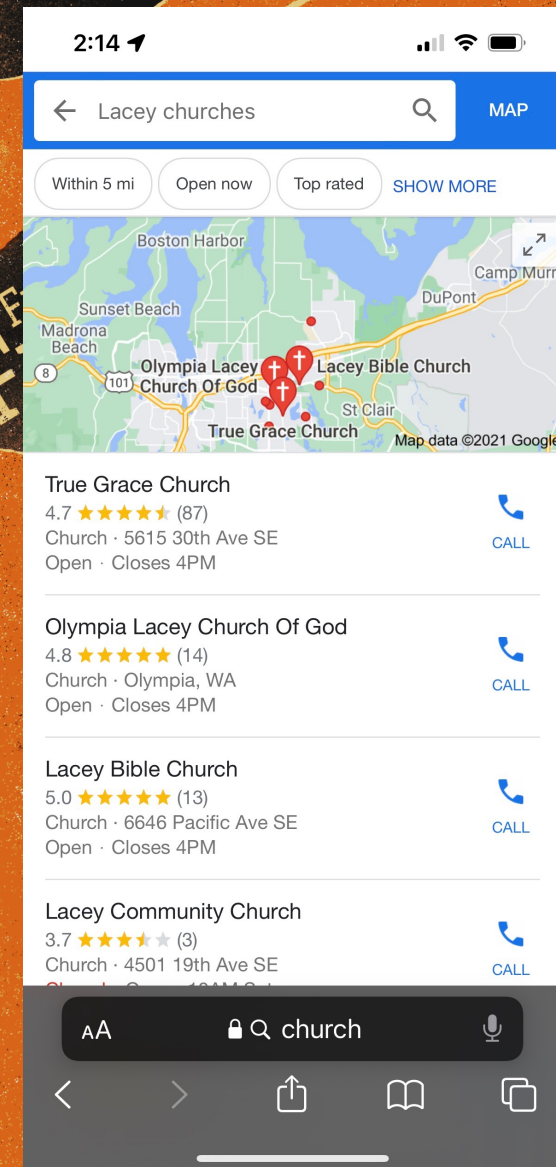


CALL



How to improve your Google ranking.

- 1) Make sure the name of your town and “church” are in your name.
- 2) Invite church to leave good reviews.
- 3) A high quality website.
- 4) Pay for advertising (to skip to top)

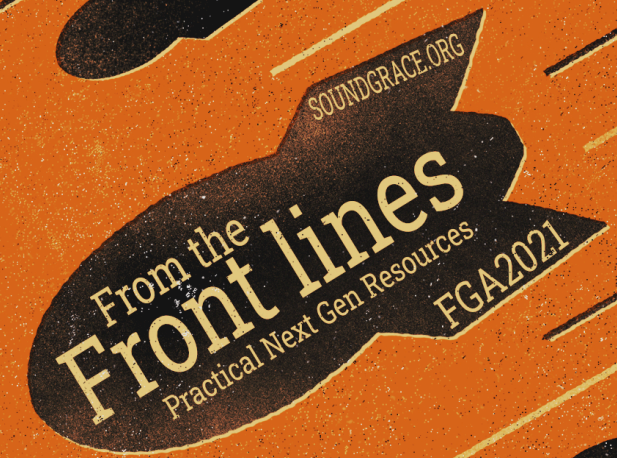


How do people find a church?

2) They search (with their phone)

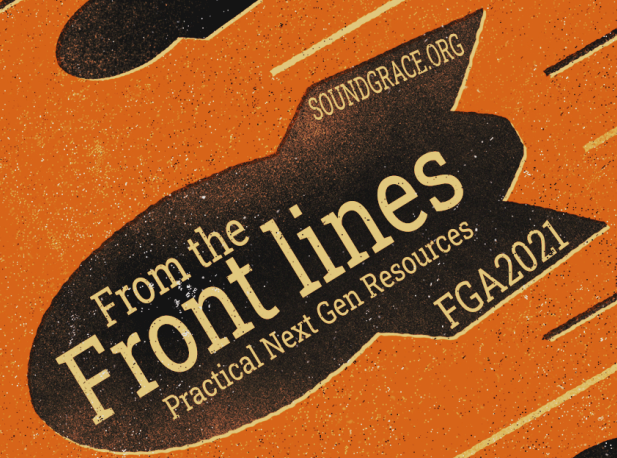
Get on church trackers!

- FGA – <https://freegracealliance.com/churches>
- GES – <https://faithalone.org/tracker/>
- Dispensational – <https://dispensationalpublishing.com/dispensational-church-finder/>
-



How do people find a church?

3) They drive by





- 1) Stain some boards.
- 2) Screw them over your old sign.
- 3) Cut out your logo and time and use double sided tape to mount it.



You're shopping
Olympia
 OPEN until 10 pm

Delivering to
98503

[Store Finder](#) [Truck & Tool Rental](#) [Gift Cards](#) [Credit Services](#) [Track Order](#) [Help](#)

What can we help you find today?



My Account

Lists

Cart | 0 items

[All Departments](#) [Home Decor, Furniture & Kitchenware](#) [DIY Projects & Ideas](#) [Project Calculators](#) [Installation & Services](#) [Specials & Offers](#) [Local Ad & Catalog](#)

[Home](#) / [Lumber & Composites](#) / [Boards, Planks & Panels](#) / [Wall Paneling](#) / [Decorative Wall Paneling](#)

Internet #202090190 Model #63003 Store SKU #179646

Customers Who Viewed This Also Viewed

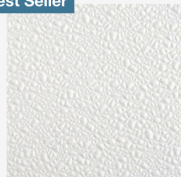
Best Seller



PLAS-TEX 1/16 in.
x 48 in. x 96 in.
White Polywall
★★★★★ (21)

\$23⁹⁴

Top Rated



Glasliner 4 ft. x 8
ft. White .090 FRP
Wall Board
★★★★★ (437)

\$36⁰⁰



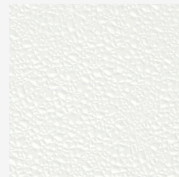
EUCATILE 32 sq.
ft. 96 in. x 48 in.
Hardboard Thrifty
★★★★★ (160)

\$15⁹⁸



EUCATILE 32 sq.
ft. 96 in. x 48 in.
Hardboard Thrifty
★★★★★ (148)

\$15⁹⁸



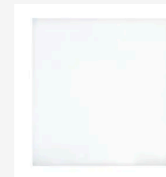
Panolam 4 ft. x 8
ft. White .090 FRP
Wall Board
★★★★★ (17)

\$69⁹⁹



**3/16 in. x 4 ft. x 8
ft. White MDF
Truebead**
★★★★★ (160)

\$22⁹⁷



EUCATILE 1/8 in. x
96 in. x 48 in.
White Hardboard
★★★★★ (12)

\$15⁹⁸



FiberCorr 0.350 in.
x 48 in. x 96 in.
Corrugated FRP
★★★★★ (7)

\$107⁰⁰



UtiliLite 3/8 in.
in. x 96 in. W
Plastic Tongue and
Groove
★★★★★ (4)

\$176⁷⁹ /package

1/16 in. x 4 ft. x 8 ft. Plastic Panel

★★★★★ (311) [Questions & Answers \(525\)](#)

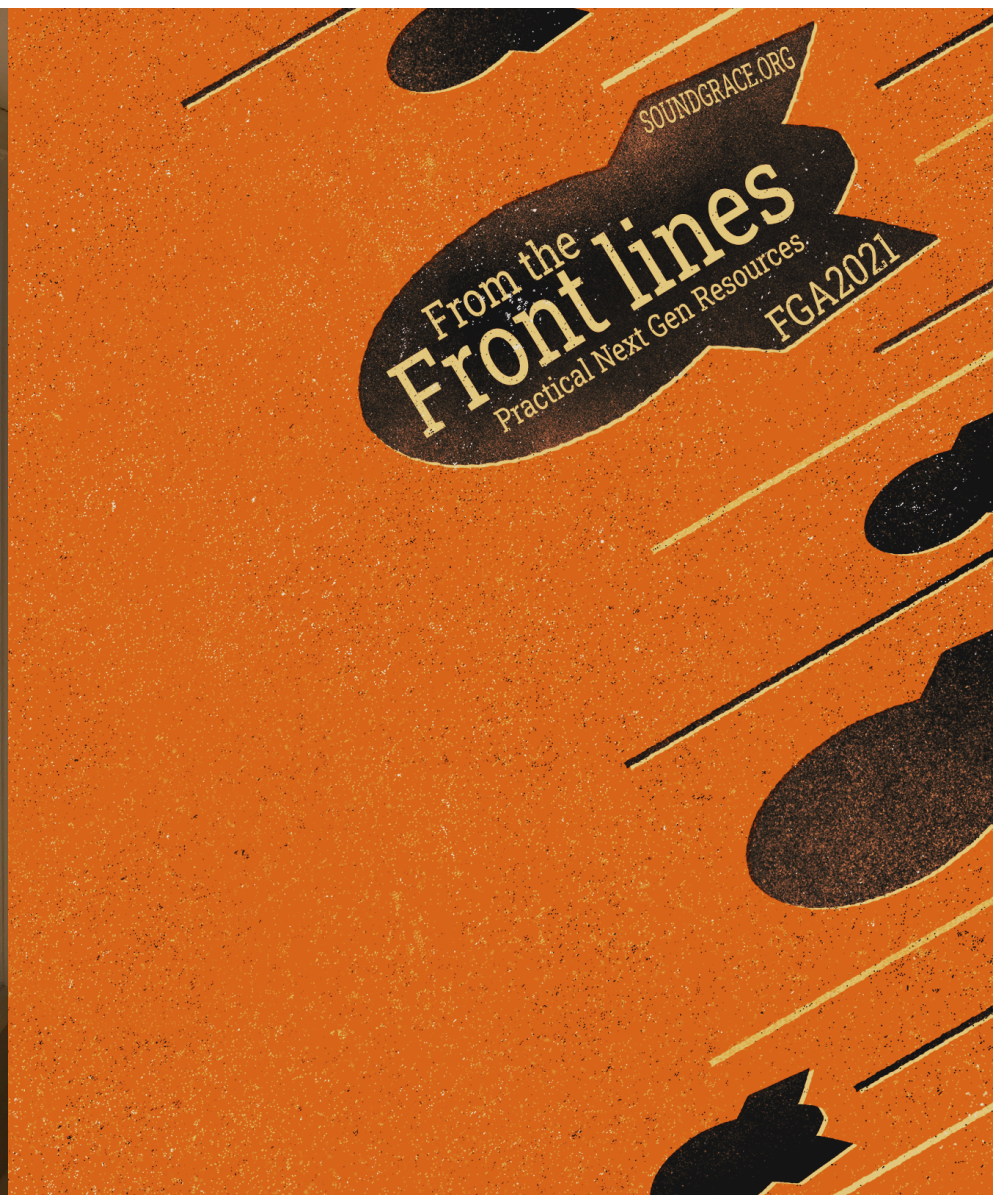


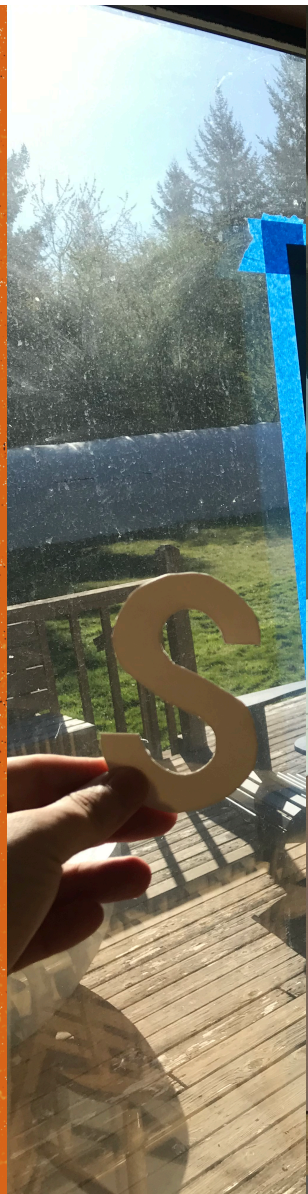
\$23⁹⁴

- Incredibly durable and easy to maintain
- Installs best with specially formulated FRP adhesive
- Highly rated for quality and value (see reviews)
- [See More Details](#)

Olympia Store

58 in stock Aisle 27, Bay 012 [Text to Me](#)





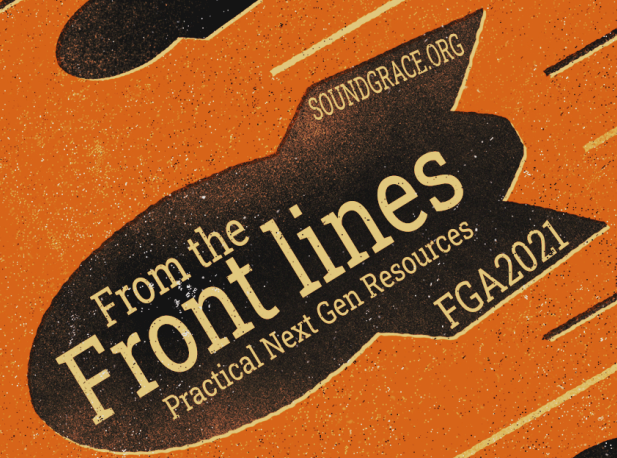


Don't forget to put lots of clear coat over the stain.

<\$500

How do people find a church?

4) They see an ad





NEW PEOPLE ARE MOVING INTO YOUR CHURCH'S NEIGHBORHOOD ALL THE TIME.

GET A MONTHLY LIST OF FAMILIES MOVING TO YOUR AREA

SIGN UP NOW!

How Our Monthly List of Movers Works

Newmoversforchurches.com will send you a list of people moving into your community. Just choose the radius of where you want results, or a list of zip codes and you will receive a list of addresses for people who have recently moved into your community each month.





NEW PEOPLE ARE MOVING INTO YOUR
NEIGHBORHOOD ALL THE TIME

GET A MONTHLY LIST OF FAMILIES MOVING TO YOUR CHURCH

SIGN UP NOW!

**\$15/month +
40¢ / postcard
stamp +
13¢ / postcard**

How Our Monthly List of Movers Works

Newmoversforchurches.com will send you a list of people moving into your community. Just choose the radius of where you want results, or a list of zip codes and you will receive a list of addresses for people who have recently moved into your community each month.



Welcome to Washington



MILITARY OR VETERAN?

Check out our MAV community at mavcommunity.org

I want to be the the first to welcome you to Washington State!

We picked up your address from the post-office's new movers list- we know what it is like to move to a new state during COVID. #notFun

Hang in there! If all the isolation and restrictions are getting to you- just know, you are normal. Seriously. God created us to live in relationships.

On that note, if you are looking to get connected with people and grow spiritually, let me invite you to look us up online and stop by sometime.

We are a diverse, medium-sized church with groups for all ages. We have a nursery, preschool, & elementary programs on Sunday mornings.

We are not perfect, but more than anything else, we are a church that tries to stay true to God's Word.

I hope to see you on Sunday!

Pastor Jeremy



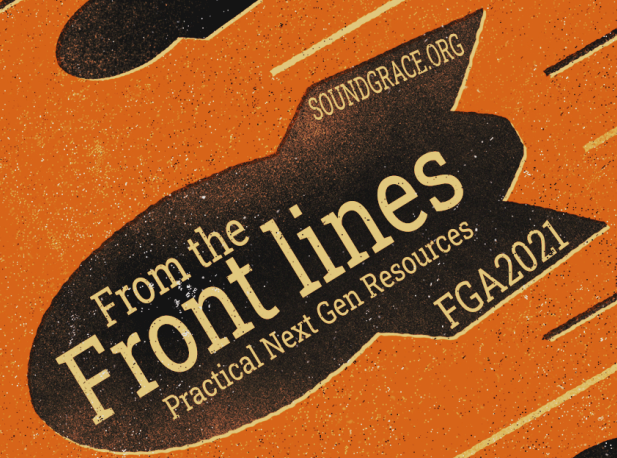
LaceyBibleChurch.org

Sundays 10:30 am

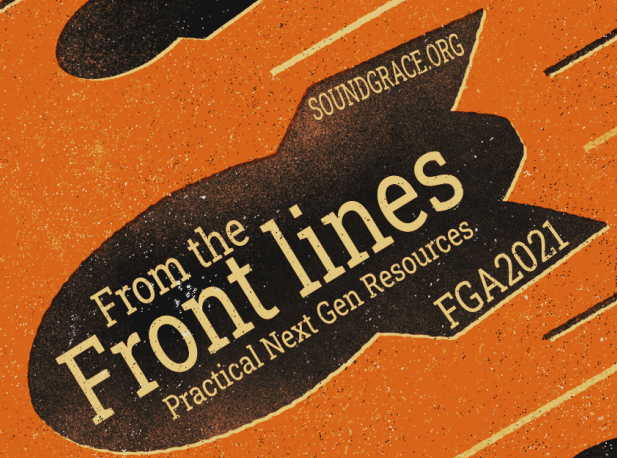
6646 Pacific Ave
Lacey, WA 98506

How do people find a church?

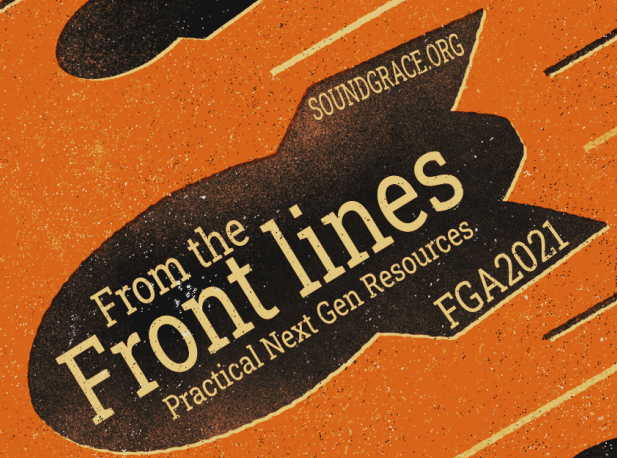
5) They are moved by the Spirit



2) If you are going really reach people, they have to stick around.

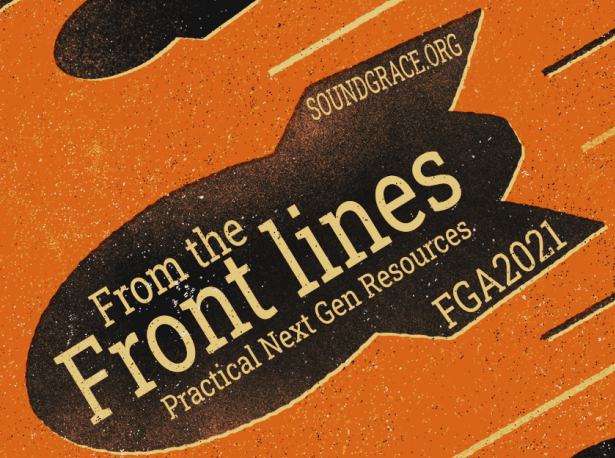


What makes people stick?



What makes people stick?

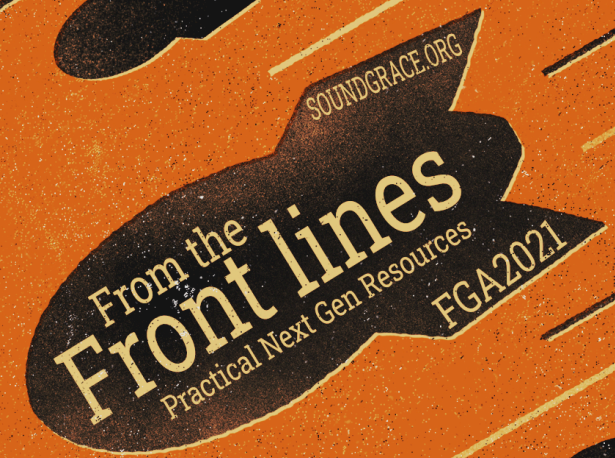
- 1) **Cultural connection**
= music, style, and relevant message topic
- 2) **Meaningful relationships**
= people who care & engage
- 3) **Biblical Truth**
= teach that transforms



Biblical Truth

**I teach verse-by-verse exegetically.
Most people tell me it is why they
are at my church.**

Seriously. All the young people too.



John 1:1-18

¹⁶ For of His fullness we have all received, and grace upon grace. ¹⁷ For the Law was given through Moses; grace and truth were realized through Jesus Christ.

THE GOSPEL ACCORDING TO
J O H N

12



Biblical Truth

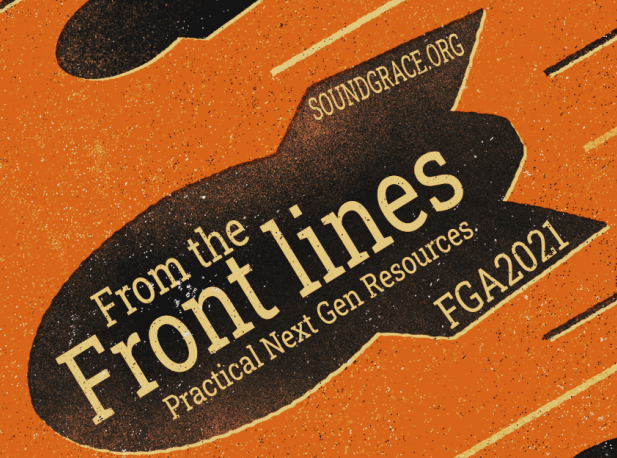
Content matters!

Less politics.

Less quotes.

Less impersonal stories. More personal stories.

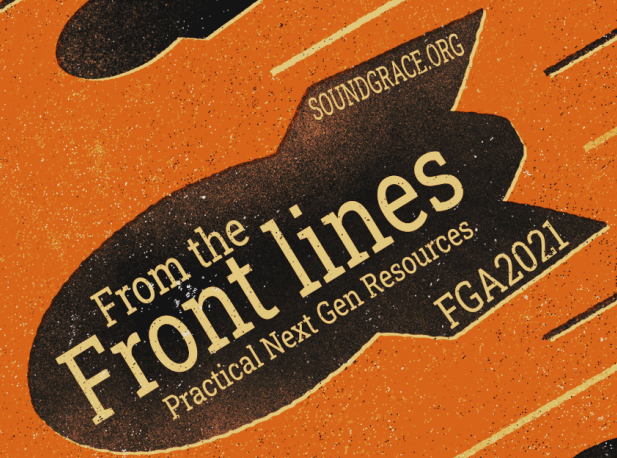
More Bible.



Biblical Truth

Applications matter!

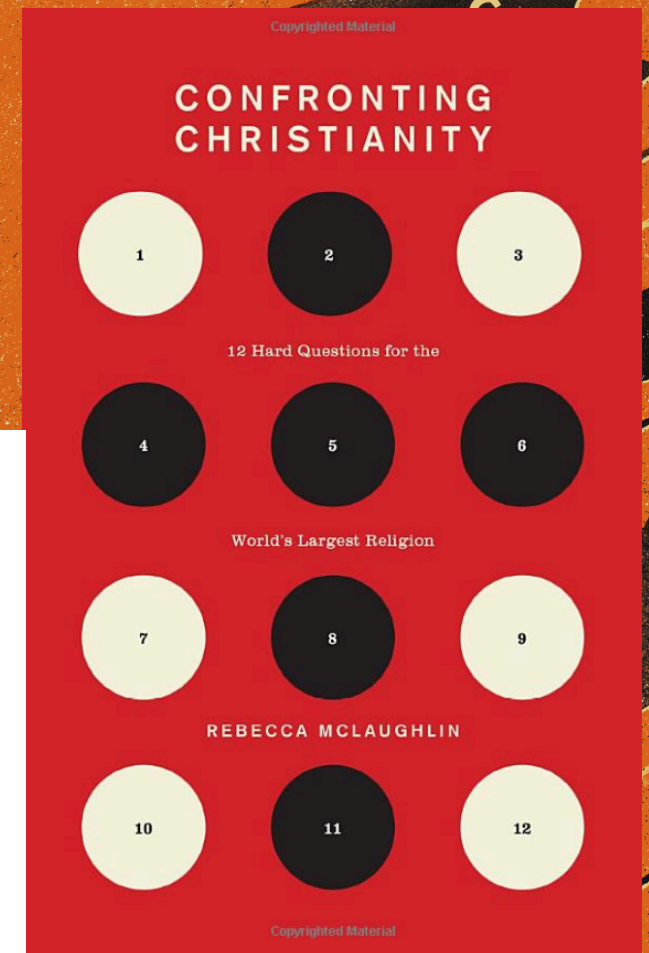
I end every message with
a section called “so what”.



Address hard topics.

Confronting Christianity by Rebecca McLaughlin

- [1 Aren't We Better Off without Religion?](#)
- [2 Doesn't Christianity Crush Diversity?](#)
- [3 How Can You Say There's Only One True Faith?](#)
- [4 Doesn't Religion Hinder Morality?](#)
- [5 Doesn't Religion Cause Violence?](#)
- [6 How Can You Take the Bible Literally?](#)
- [7 Hasn't Science Disproved Christianity?](#)
- [8 Doesn't Christianity Denigrate Women?](#)
- [9 Isn't Christianity Homophobic?](#)
- [10 Doesn't the Bible Condone Slavery?](#)
- [11 How Could a Loving God Allow So Much Suffering?](#)
- [12 How Could a Loving God Send People to Hell?](#)

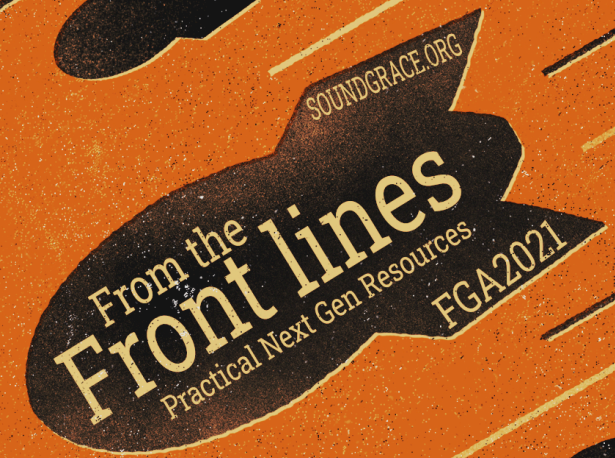


• Publication date : April 17, 2019

Hard Topics

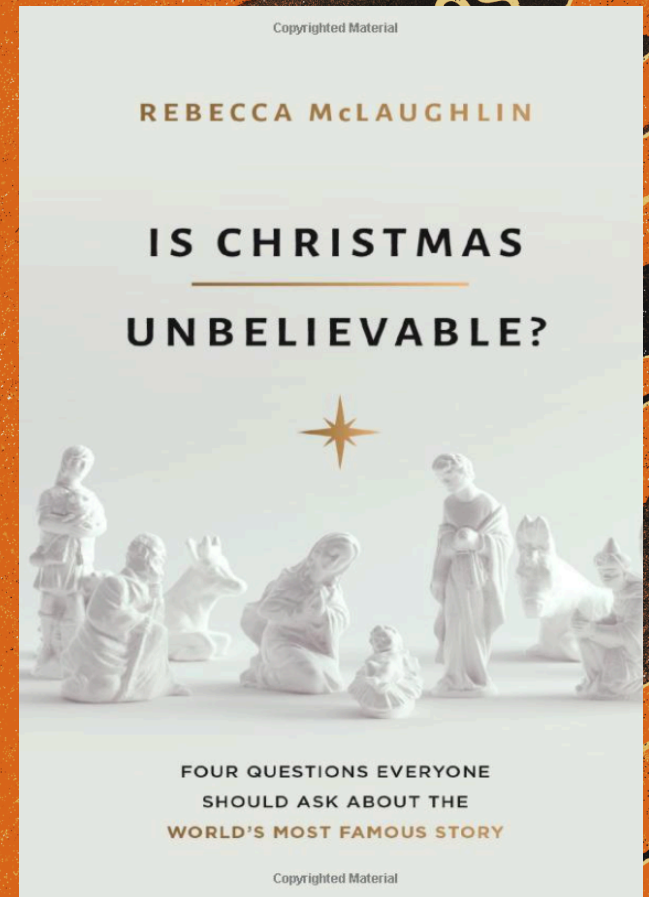
My most watched & commented on message:

"Isn't The Bible All Ancient Morality-Promoting Slavery, Misogyny, And Homophobia?."



Resources

Just came out 2 weeks ago...



[Dwell Direct Subscription](#) > [Dwell Direct Monthly Book Subscription](#)



Dwell Direct Monthly Book Subscription

\$15.00

— 1 +

Select your book for this month **1 Required**

Select one

Add to Cart \$15.00

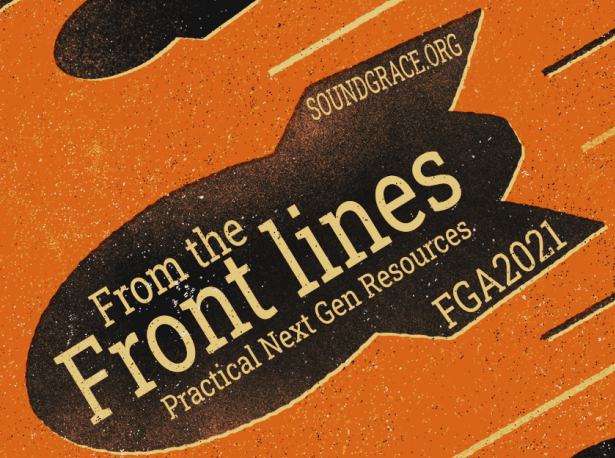
Description

Subscribe to Dwell Direct for \$15 a month and stay up to date on current titles read by elders and staff! Here's how it works: Sign up for a subscription, get a monthly email featuring two books, you choose one, and it's shipped to you!

Subscriptions can be canceled after 3 months. Subscriptions include shipping costs. Book selections will feature Christian and secular authors.

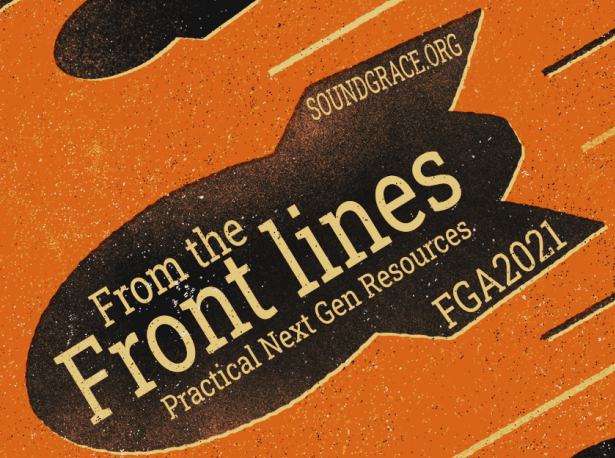
Meaningful relationships

- 1) Teach and encourage people to invest in people.



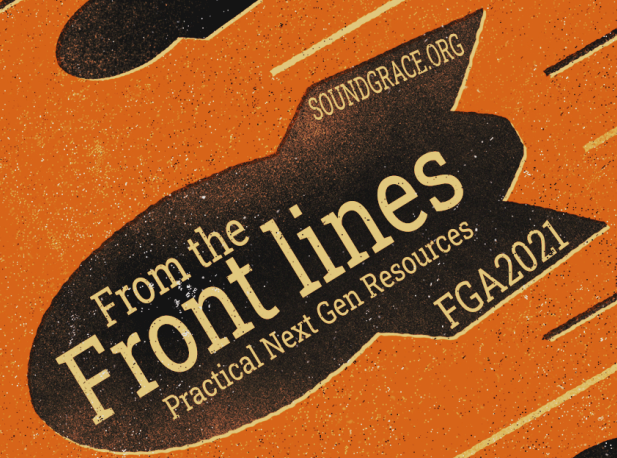
Meaningful relationships

- 1) Teach and encourage people to invest in people.
- 2) Create groups that people want to attend.



Cultural connection

- 1) music
- 2) style



Cultural connection

On worship....

There are several reasons for opposing it. One, it's too new. Two, it's often worldly, even blasphemous. The new Christian music is not as pleasant as the more established style. Because there are so many songs, you can't learn them all. It puts too much emphasis on instrumental music rather than Godly lyrics. This new music creates disturbances making people act indecently and disorderly. The preceding generation got along without it. It's a money making scene and some of these new music upstarts are lewd and loose.

When do you think this was written? 1723, 1873, 1923, 1973?

Cultural connection

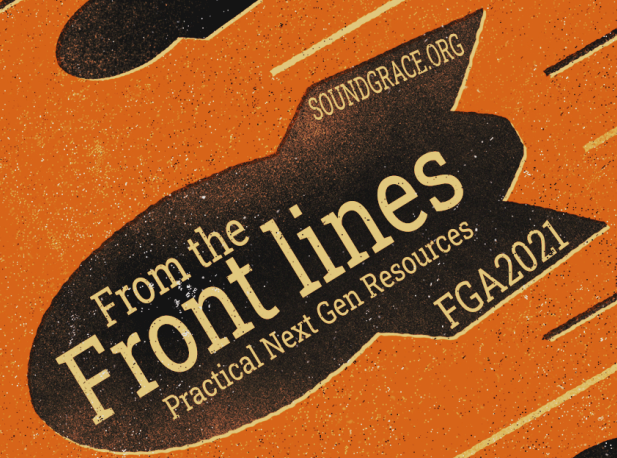
On worship....

There are several reasons for opposing it. One, it's too new. Two, it's often worldly, even blasphemous. The new Christian music is not as pleasant as the more established style. Because there are so many songs, you can't learn them all. It puts too much emphasis on instrumental music rather than Godly lyrics. This new music creates disturbances making people act indecently and disorderly. The preceding generation got along without it. It's a money making scene and some of these new music upstarts are lewd and loose.

When do you think this was written? **1723** 1873, 1923, 1973?

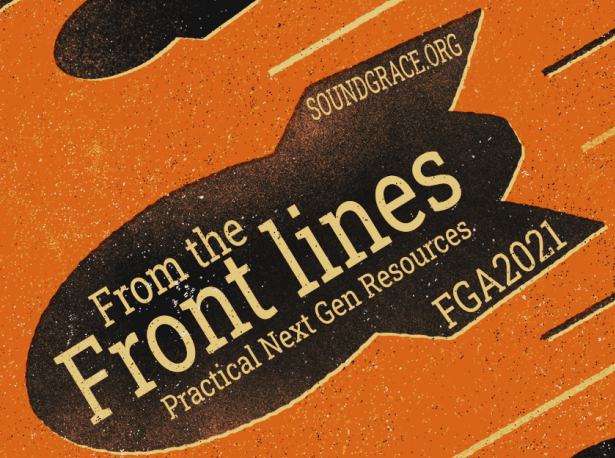
Music

- 1/3 Hymns (often updated versions)
- 1/3 well known songs
- 1/3 New (preferably on the radio)



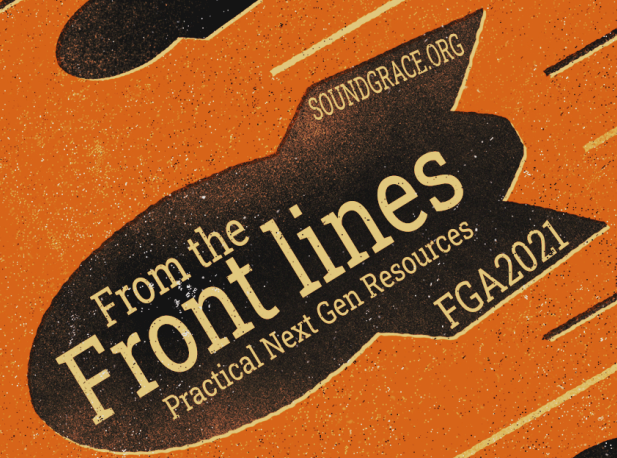
Music

The band can't play it.
> use a video.

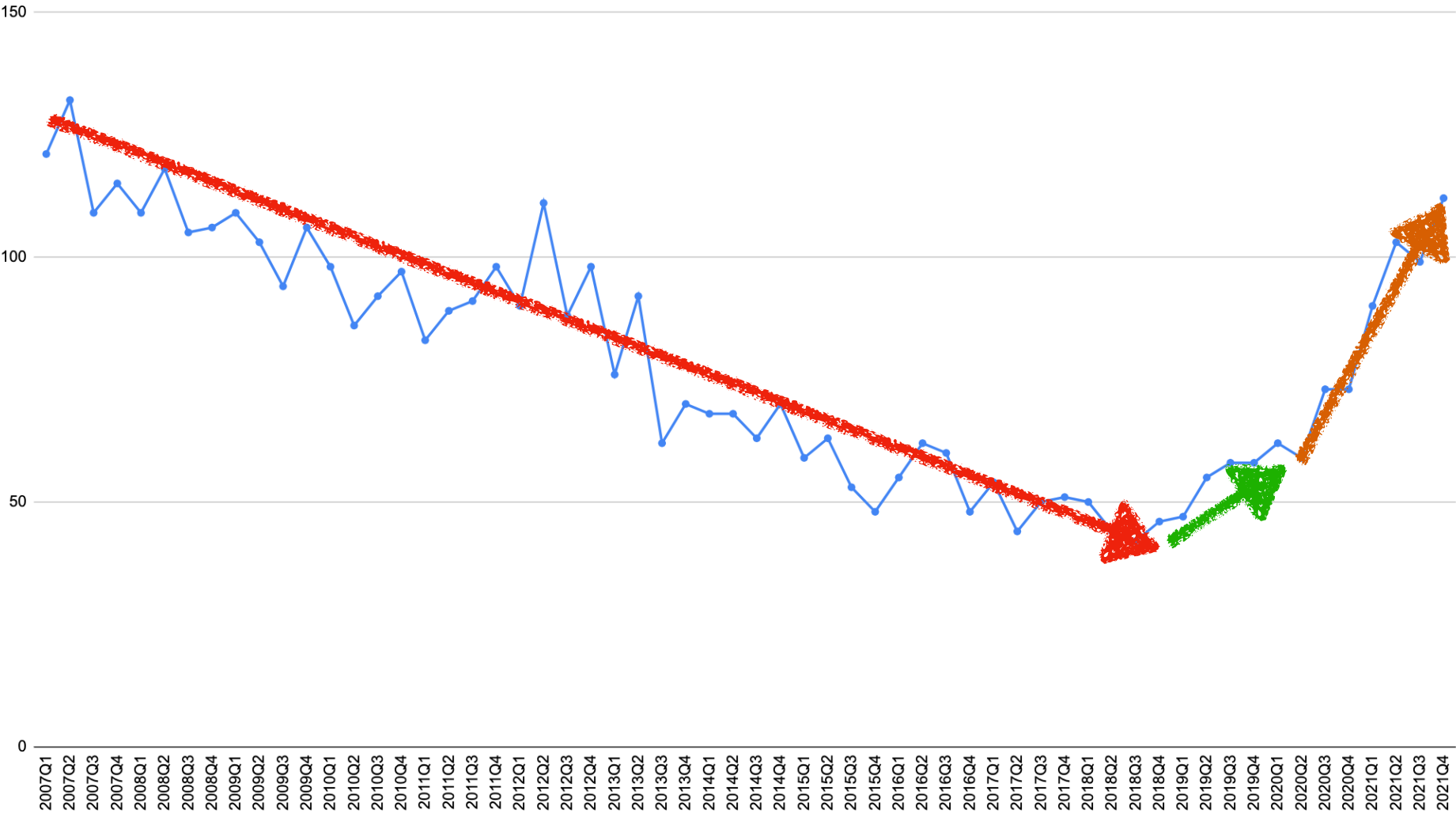


Music

**Focus on whom you're trying
to reach rather than on whom
you're trying to keep.**

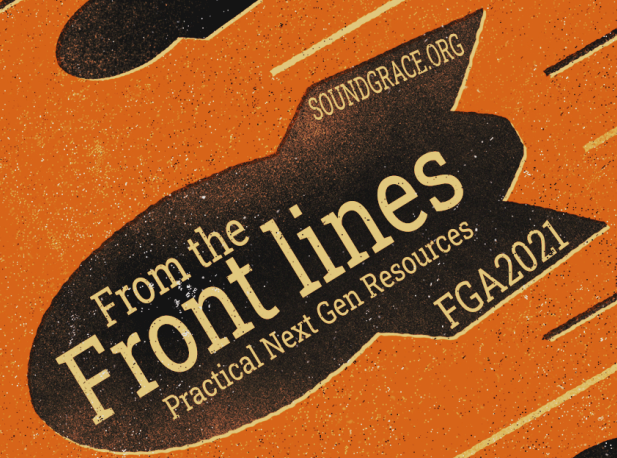


Church Sunday Morning Attendance




Style

Essentially every person under the age of 40 is going to watch your online video and decide if they will attend or not based now what they see and hear.







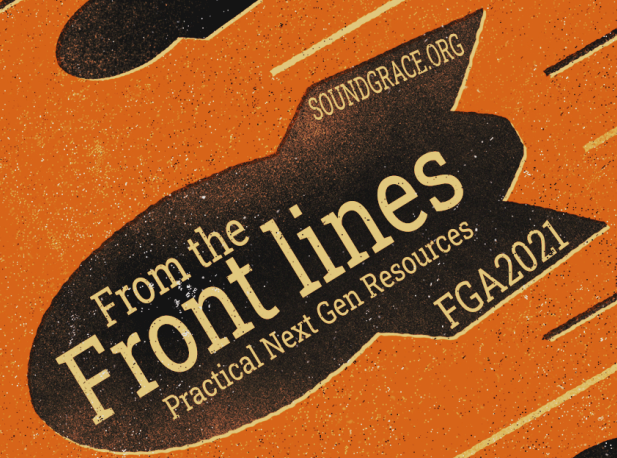
A live music performance on a stage. In the background, a large screen displays a blue circular graphic with the text "WHO THE SON SETS FREE" and "OH IS FREE INDEED" in white. On the stage, five musicians are performing. From left to right: a man in a plaid shirt stands behind a keyboard on a stand; a woman in a black top and jeans sings into a microphone; a man in a black shirt sits on a yellow cajon; a man in a green shirt plays an acoustic guitar; and a woman in a black top and jeans plays the violin. The stage is decorated with wooden paneling, string lights, and several large black speakers. The floor is covered with a patterned rug.

WHO THE SON SETS FREE
OH IS FREE INDEED

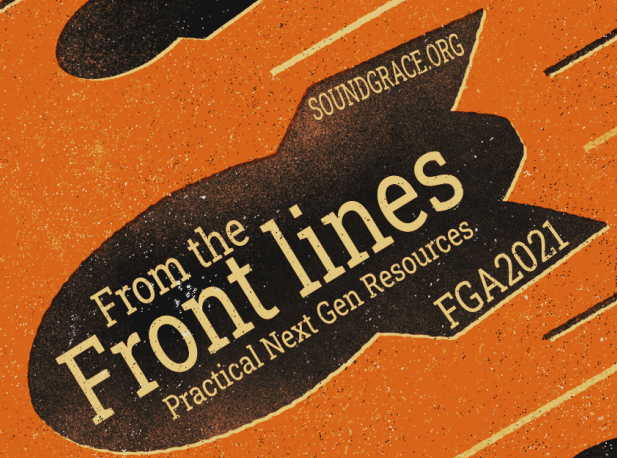


Style

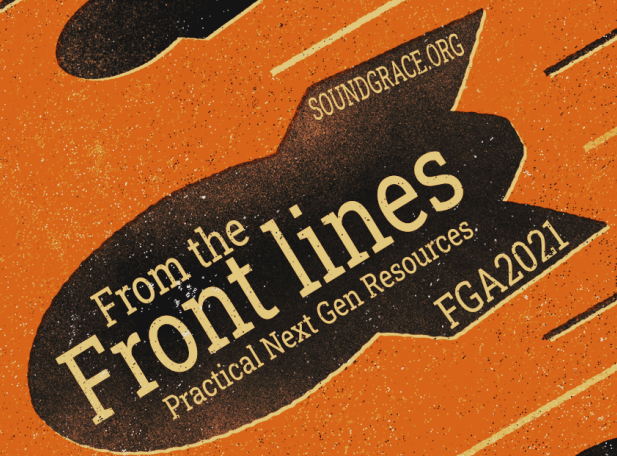
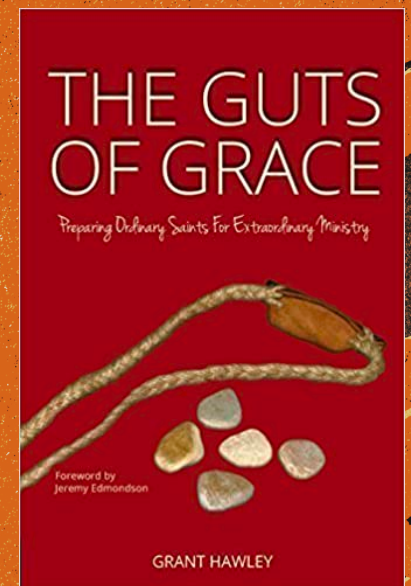
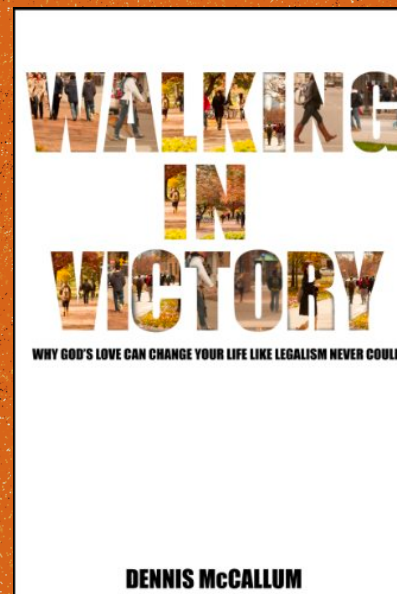
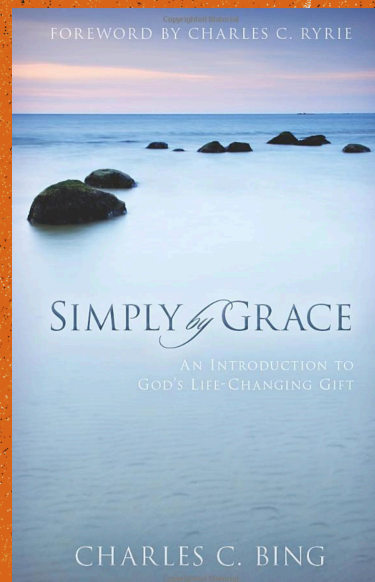
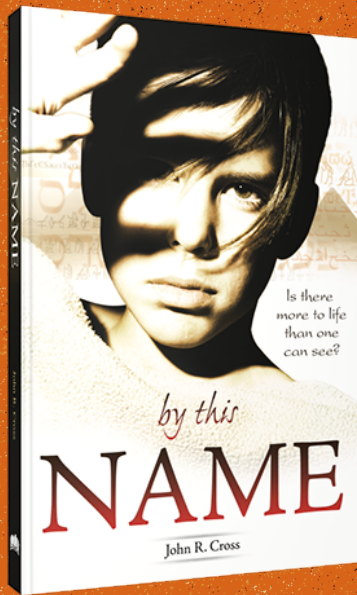
Learn how to use presentation software and use graphics.



3) Once they are listening, teach them grace & truth.



3) Once they are listening, teach them grace & truth.





Recap

- 1) Get people in the room.
- 2) Get people to stick around.
- 3) Teach 'em grace & truth.

Questions?





Sound Grace
Ministries

*For this presentation
& other resources visit:*

soundgrace.org